

Transform Creative

**Our work
2015-17**

Branding and Designing Identities



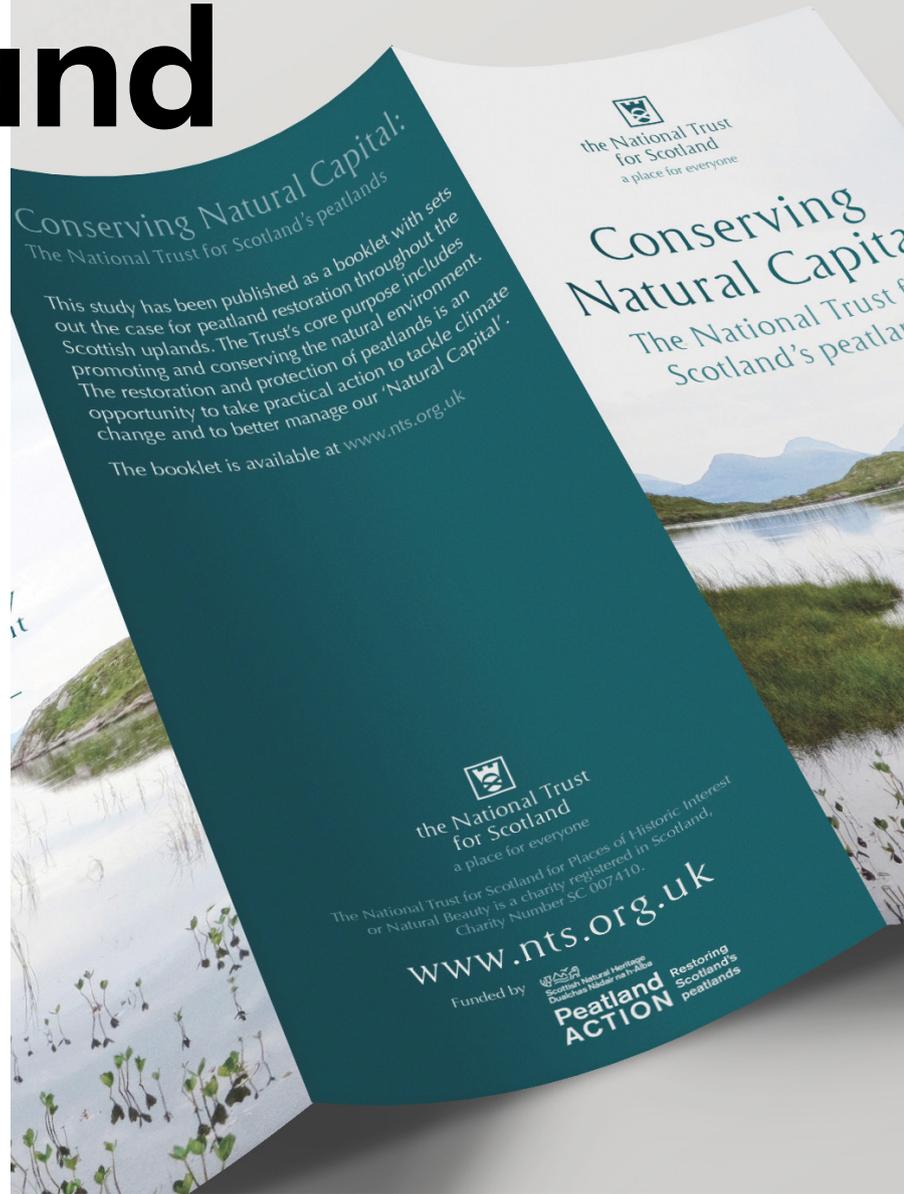


Whether you're developing a new brand from scratch or improving how you utilise your existing one, we can help you transform your visual identity and organisational language, and build bespoke marketing strategies to boost your brand recognition and awareness.



Publication layout and design

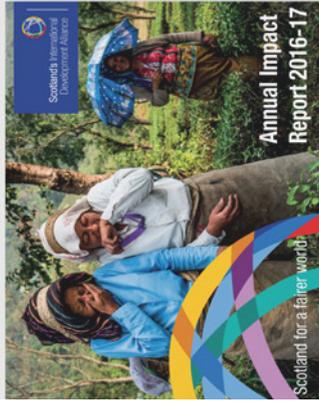
From reports and brochures to leaflets and flyers, from design-only to full-service print - we can help you transform your publications with eye-catching formats, effective layouts and imaginative and engaging images including graphics, illustrations and photography.





“Transform Creative are efficient, highly skilled and innovative in equal measure.”

– Janice Fenny, Policy and Media Advisor, Sustrans Scotland



OUR FINANCES

	2016-17	2015-16
Revenue	1,042,000	1,042,000
Operating Expenses	(850,000)	(850,000)
Operating Surplus	192,000	192,000
Other Income	10,000	10,000
Other Expenses	(10,000)	(10,000)
Net Income	192,000	192,000

OUR BOARD OF TRUSTEES

OUR VISION AND MISSION

CHAIR'S REPORT

SHERMETH

RADIATIONALLY

LIFE

Get in touch

We are Transform Creative, a multi-disciplinary design agency for organisations with a social or environmental agenda. We believe that good causes deserve good design. We create eye-catching, effective and ethical communication materials and campaigns. We deliver a work approach that is true to our values – of integrity, approachability, quality and creativity.

We were founded by Transform Scotland, the national alliance for sustainable transport. We are a social enterprise and all our profits are reinvested in Transform's charitable work. So by letting us be creative for you, you're also helping further our campaign for a greener, healthier Scotland.



Transform Creative

5 Rose Street

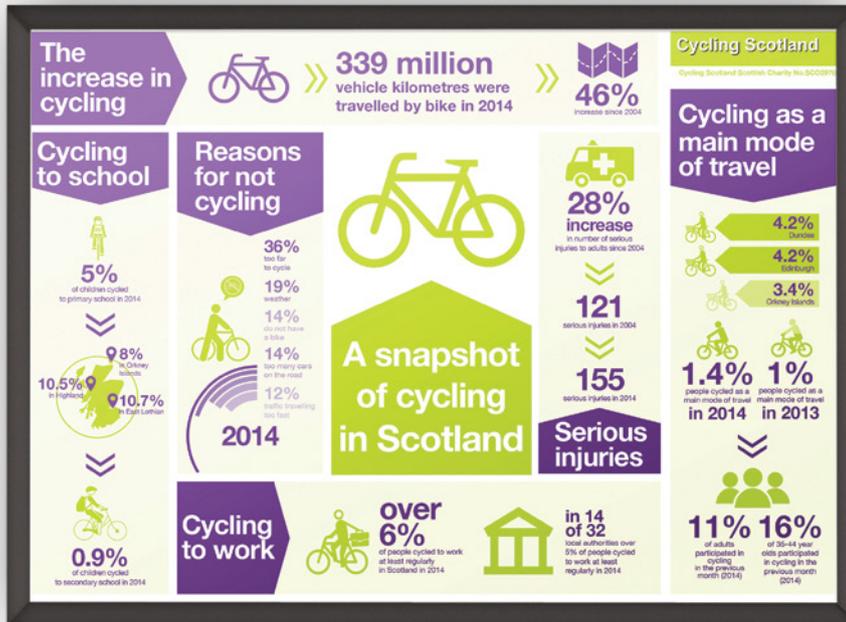
Edinburgh

EH2 2PR

Tel: +44 (0)131 243 2690

E: info@transformcreative.org.uk





Infographic design

Custom made, eye-catching and simple infographics are a speciality of our head of design Ana Soldatenko and remain one of our most popular services. From reports to evidence papers and annual reviews - infographics are the best way to attract attention to those all-important findings.

Illustration

Our talented illustrator Tom Holmes, who specialises in slick digital illustration and artwork that can easily be used for anything from logos to icons to forming part of an organisation's visual ID.

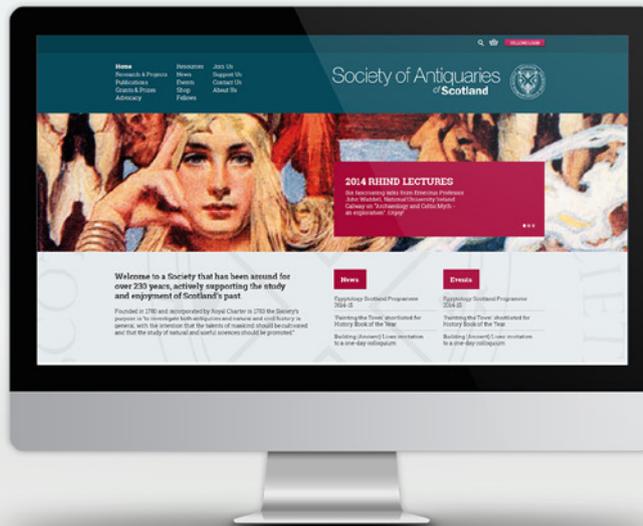




Website design

An engaging and hard working website is a must. We can help you transform your online presence by developing your site – our website designer Peter Urwin has extensive expertise in web design and development, content management systems, e-commerce, search engine optimisation and email marketing.





Press and commercial photo



It's said that a picture tells a thousand words. Our award-winning photographer Colin Hattersley can supply you with high quality portrait, product, interior, landscape, corporate, press and event photography. We can help you transform the way you look, and the way that people view you.



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